

VISIT  
**Brookfield**  
WISCONSIN



SHOP. PLAY. DINE. STAY.

# THE INSIDER'S GUIDE TO BROOKFIELD, WISCONSIN

FALL AND HOLIDAY

SCAN HERE FOR VISIT BROOKFIELDS WEBSITE →



# WELCOME



So how was your summer? If it was like ours, it flew by in an instant. A few graduation parties, a shower, a wedding, a milestone birthday, a little time to relax and here we are in the back to school aisle fondling a new set of Sharpies. I feel like we're friends now, so I can share this with you... I still get a new pair of shoes in fall, and I still wear a new

outfit to the office the day after Labor Day. Old habits are hard to break. Now excuse me while I add a few new notebooks to my cart. Oh, and maybe some Post-its.

You might want to add a new calendar to your shopping cart too, because Brookfield has lots of fun fall and winter activities you won't want to miss. Pumpkin farms, apple picking, craft fairs and festivals- you name it, you'll find it in the Brookfield area, plus, 11 hotels, more than a hundred restaurants and miles and miles of retail shopping. The holidays will be here before we know it so now's the time to start planning. See, you did need Sharpies and Post-its!



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SCAN HERE FOR COMMUNITY INFORMATION →



# COMMUNITY INFORMATION



Brookfield is a dynamic community offering the amenities of a major City while maintaining the friendliness of a small town. Our community is comprised of quality neighborhoods that provide exceptionally high property values and a well balanced tax base with a vibrant local business community.

I invite you to explore and experience Brookfield and see why we are a premier community at a reasonable cost.

### MAYOR STEVEN V. PONTO

e-mail: [ponto@ci.brookfield.wi.us](mailto:ponto@ci.brookfield.wi.us)  
2000 North Calhoun Road  
Brookfield, WI 53005-5095  
Phone: (262) 787-3525



The City of Brookfield is a community of approximately 40,000 people who live in an area that covers more than 27 square miles.

Brookfield began in 1853 as a small settlement called "Brookfield Center" near present-day Elm Grove Road and Bluemound Road. In 1892, the community became known as "Brookfield" when it was incorporated into a village. In 1954, Brookfield was incorporated as a city — one of only two towns in Wisconsin to become a city during that decade.

Since its incorporation in 1954, Brookfield has strived to develop as a great place to work, shop, start a business, or raise a family.

From our high-quality office and industrial centers to the shopping areas along Bluemound Road, not to mention over 100 dining opportunities, to quiet residential neighborhoods and parks, Brookfield has it all!

### City of Brookfield: City Hall

2000 N Calhoun Rd  
Brookfield, WI 53005  
Phone: 262-782-9650  
Fax: (262) 796-6671  
[ci.brookfield.wi.us](http://ci.brookfield.wi.us)

### Brookfield Public Library

1900 N Calhoun Rd  
Brookfield, WI 53005  
(262) 782-4140  
[brookfieldlibrary.com](http://brookfieldlibrary.com)

### Milwaukee County Transit System

(414) 937-3218  
[ridemcts.com](http://ridemcts.com)

### Police and Fire Department

2100 N Calhoun Rd  
Brookfield, WI 53005  
Non-Emergency Police Number  
Phone: (262) 787-3700  
Non-Emergency Fire Number  
Phone: (262) 782-8932

### Brookfield Post office

17345 Civic Dr  
Brookfield, WI 53045  
Phone: (262) 782-0588  
[usps.com](http://usps.com)

### Waukesha METRO

(262) 524-3636  
[waukeshametro.org](http://waukeshametro.org)

**For more information on the City of Brookfield please visit:**  
[ci.brookfield.wi.us](http://ci.brookfield.wi.us)





Some things just become tradition. We'd put apple picking and pumpkin farms in this category. Each year we return to our favorite spots to enjoy the leaves, soak up the last few nice fall days and have a little family fun.



## FRIENDS OF RETZLER NATURE CENTER'S APPLE HARVEST FESTIVAL

Held Saturday, September 21, 2024, from 9-4pm at the Retzler Nature Center on Madison St. in Waukesha, this family-friendly event includes an apple market, scavenger hunt, Beer Garden, sweet treats like apple pies, apple crisp, apple cider and more. Shop the Arts and Crafts fair for unique items made from natural, upcycled, and repurposed materials, all with a sustainable and eco-friendly theme. Admission is \$10 per car. For more information, [waukeshacounty.gov/appleharvestfestival](http://waukeshacounty.gov/appleharvestfestival) or call 262-896-8007.

## STATE FAIR HARVEST FAIR

Now in its 31st year, Harvest Fair at State Fair Park is a Milwaukee family tradition. From Lumberjack shows to country music, there's something for everyone. Make a scarecrow, go pumpkin bowling, or simply enjoy the amusement rides. The farmers market features everything from fall decorations, flowers, food and more. Pro Tip- don't forget to pick up an Elegant Farmer pie (or 2!). Event runs September 27-29, 2024. Admission is free, but there may be a charge for parking and other attractions. Visit [wistatefair.com/harvestfair](http://wistatefair.com/harvestfair) for details.

## MUSEUM OF WISCONSIN ART- BLOOM

Art and flowers come together November 1-3, 2024 for the 12th annual BLOOM weekend at the Museum of Wisconsin Art in West Bend, WI. View imaginative floral installations created by local florists and artists on display throughout the museum's galleries. BLOOM is free to existing MOWA members or as low as \$15, which includes a complimentary annual museum membership. Visit [wisconsinart.org/events/bloom-2024](http://wisconsinart.org/events/bloom-2024) for more information.



## SNOWGLOBE (POWERED BY ENCHANT)

It's back! The SnowGlobe Holiday Festival (powered by Enchant) returns to the Ballpark Commons from November 22-December 30. The SnowGlobe Holiday Festival is a unique holiday experience with a variety of activities designed to enchant visitors of all ages. Enjoy a SnowGlobe-inspired light maze, Christmas cocktails and pop up bar, Snow tubing, a Christmas Village and of course, visits with Santa and Mrs. Claus! For information [visitsnowglobemagic.com/events/milwaukee](http://visitsnowglobemagic.com/events/milwaukee) or to purchase tickets.



But wait, there's more! So much more that you'll need more weekends to fit it all in. Good luck!

## SEPTEMBER

### September 20

Waukesha Oktoberfest • [waukesha-wi.gov/residents/oktoberfest.php](http://waukesha-wi.gov/residents/oktoberfest.php)

### September 21-22

Cedarburg Wine and Harvest Festival [cedarburgfestival.org/wine-and-harvest-fest](http://cedarburgfestival.org/wine-and-harvest-fest)

### September 28-29

Doors Open Milwaukee [historicmilwaukee.org/doors-open](http://historicmilwaukee.org/doors-open)

### September 27-29

Harvest Fair at State Fair Park [wistatefair.com/harvestfair](http://wistatefair.com/harvestfair)

## OCTOBER

### October 3-5

Lake Country Canine Carnival [visitwaukesha.org/event/canine-carnival](http://visitwaukesha.org/event/canine-carnival)

### October 4-5

WI Antiques Dealers Association Show & Sale [wisconsinantiquesdealers.com](http://wisconsinantiquesdealers.com)

### October 4-26

Wisconsin Feargrounds [wisconsinfeargrounds.com](http://wisconsinfeargrounds.com)

### October 5

Family Free Day • [zoosociety.org](http://zoosociety.org)

### October 5-6

Cedarburg Oktoberfest [cedarburgfestival.org/octoberfest](http://cedarburgfestival.org/octoberfest)

### October 11-12

Halloween Legends & Lore [wisconsinfrights.com/old-world-wisconsin-halloween](http://wisconsinfrights.com/old-world-wisconsin-halloween)

### October 12-13

Holy Hill Art Farm • [holyhillartfarm.com/art-farm-markets](http://holyhillartfarm.com/art-farm-markets)

### October 17-20

Boo at the Zoo 2024 • [zoosociety.org](http://zoosociety.org)

### October 19

New Berlin Fall Harvest Art & Craft Fair [newberlinjuniors.org](http://newberlinjuniors.org)

## NOVEMBER

### November 2

Family Free Day • [zoosociety.org](http://zoosociety.org)

### November 8-9

Christmas in the Grove • [egwc.org](http://egwc.org)

### November 10

Brookfield East Craft Fair • [brookfieldeastffa.com/holiday-arts-and-craft-fair](http://brookfieldeastffa.com/holiday-arts-and-craft-fair)

### November 21- January 1

Milwaukee Holiday Lights Festival [milwaukee downtown.com/bid-events/milwaukee-holiday-lights-festival](http://milwaukee downtown.com/bid-events/milwaukee-holiday-lights-festival)

### November 22-December 20

Cedarburg Festive Friday Eves [cedarcreeksettlement.com](http://cedarcreeksettlement.com)

### November 22-December 30

SnowGlobe powered by Enchant [snowglobemagic.com/events/milwaukee](http://snowglobemagic.com/events/milwaukee)

### November 29-December 1

The German Christmas Market of Oconomowoc [germanchristmasmarket.org](http://germanchristmasmarket.org)

### November 29-December 4

Country Christmas Light Show [thecountrychristmas.com](http://thecountrychristmas.com)

### November 29

Perfectly Imperfect Holiday Market [perfectlyimperfect4you.com/2024-holiday-market](http://perfectlyimperfect4you.com/2024-holiday-market)

### November 30-December 31

Wild Lights 2024 • [milwaukeezoo.org](http://milwaukeezoo.org)

## DECEMBER

### December 6-January 1, 2025

Country Christmas Light Show [thecountrychristmas.com](http://thecountrychristmas.com)

### December 7

Christmas at the Inn [hawsinn.org/events/christmas-at-the-inn](http://hawsinn.org/events/christmas-at-the-inn)

### December 7

Waukesha Art Crawl • [waukeshaart.com](http://waukeshaart.com)

### December 7

Family Free Day • [milwaukeezoo.org](http://milwaukeezoo.org)

### December 13-15

Cedarburg Artist Guild Annual Holiday Art Fair [cedarburgartistsguild.com](http://cedarburgartistsguild.com)

### December 26-30

Frosty Free Week 2024 • [milwaukeezoo.org](http://milwaukeezoo.org)

*Check out Milwaukee 365 and Key Mke for other events.*

# EVENTS & ACTIVITIES

SCAN HERE FOR THE LATEST LOCAL EVENTS →



## SHARON LYNNE WILSON CENTER

A multidisciplinary nonprofit cultural arts facility situated on a 400-acre park in the City of Brookfield, the Sharon Lynne Wilson Center seeks to join nature and art in ways designed to educate and inspire. Since it opened in 2002, the SLWC has welcomed more than 55,000 people and over 10,000 students. Treat yourself or someone special to a performance at this beautiful facility. For more information: [wilson-center.com](http://wilson-center.com)

### September

- September 10-October 20-Milwaukee Repertory Theater performs Prelude to a Kiss

### October

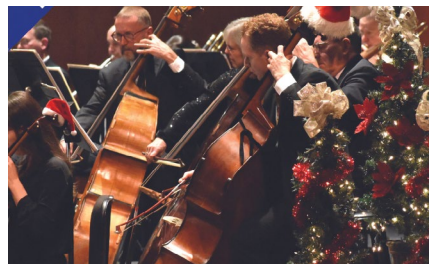
- October 25- Live from Laurel Canyon
- October 30- Milwaukee Jazz Institute: A Celebration of Duke Ellington

### November

- November 8- The Travis Anderson Trio: The Music of Vince Guaraldi & Friends
- November 15- Mummenschanz: 50 Years

### December

- December 13- The MSO Holiday Concert
- December 19- Milwaukee Jazz Institute: Big Band Holiday
- December 20- A Winter Gathering with Kathy Mattea: Good News & Other Favorites



## SUNSET PLAYHOUSE

Located on Wall Street in Elm Grove, the Sunset Playhouse is a non-profit community theater organization incorporated in 1954. After a 6-year building drive fund, the doors of the theater opened to the public in 1960, making it the first theater in the state to be built entirely by a community theater group. Theater tickets make a great gift for the holidays or any time, so plan to see one of the following shows and support a great organization. For more information, visit the Sunset Playhouse online at [sunsetplayhouse.com](http://sunsetplayhouse.com)

### September

- September 5-22- Arsenic and Old Lace
- September 16-17- Eagles Revisited

### October

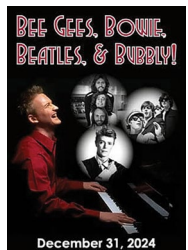
- October 10-13- From Bandstand to Broadway
- October 17- November 3- Dolly Parton's 9 to 5 the Musical
- October 21-22- Vegas Baby! Rat Pack to Celine
- October 25-27- David Seebach: Illusions in the Night, 2024

### November

- November 29-December 1- All That Jingle: A holiday Revue, Bombshell Theater Co.

### December

- December 5-22- 'Twas the Month Before Christmas
- December 5-8- Merry and Bright: The Songs of Irving Berlin
- December 9-10- Kenny Loggins & Friends: A Tribute
- December 17- Tenors MKE Christmas Spirits Holiday Concert, 2024
- December 31- Bee Gees, Bowie, Beatles & Bubbly





# BROOKFIELD HAPPENINGS

SCAN HERE FOR THE LATEST LOCAL EVENTS →



## GERMAN HOLIDAY MARKET, BIER GARTEN & TREE LIGHTING CEREMONY

## MILWAUKEE COUNTY ZOO



**BROOKFIELD**  
*German Holiday Market & Tree Lighting*

DECEMBER 7, 2024  
 11:00 AM UNTIL 6:00 PM

Food | Santa Visits | Live Music  
 Gifts | Model Train Display

### German Holiday Market

Saturday, December 7th from 11am-6pm, Civic Plaza. A Brookfield tradition returns! Featuring a variety of vendors in the big tent along with food and beverages. Indoor activities include a model train display and visits with Santa. Outside there will be hayrides and a storybook walk in Civic Plaza. The big tent will also feature stage entertainment throughout the day leading up to the Tree Lighting Ceremony in Civic Plaza with Mayor Ponto. Bring the entire family for an afternoon of food, fun, activities and entertainment for all!

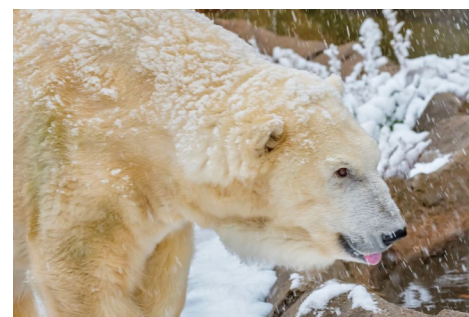
### Village of Brookfield Tree Lighting

Mark your calendar for the Brookfield Village Tree Lighting Thursday, December 5th- an action-packed community event to kick off the holiday season. This is a family fun night packed with entertainment, crafts, sweet treats, food & beverages, bonfires, horse & carriage rides, live reindeer, letters to Santa, and of course- lighting of the beautiful holiday tree. For more information, visit the Village of Brookfield on Facebook, or online at [villageofbrookfieldwi.com](http://villageofbrookfieldwi.com)



### Winter Bier Garten

Friday, December 6th from 6-10pm, Civic Plaza. This brand-new event for 2024 features local beer, live music and a fish fry in the big tent! Watch for more event details on the city's website [ci.brookfield.wi.us](http://ci.brookfield.wi.us) and local media.



The Milwaukee County Zoo is not just for summer visits. There's still lots to see and do at the zoo during the fall and winter months. Safety for the animals and their people is a priority, so some habitats like the Hippo Haven are closed November-March, but inside exhibits are open year-round. And some of our animal friends are even more active when it's cooler. In addition to the animals, the Zoo has several holiday events to enjoy...

### Wild Nights: presented by We Energies Foundation

Nov. 30, Dec. 1-31; closed Dec. 2, 9, 16, 24, and 25. During this festive season, the Milwaukee County Zoo will transform into an illuminated destination with hundreds of thousands of sparkling lights — even bigger and brighter than last year! Enjoy an enchanted evening under the stars, with pathways and forested areas specially adorned with twinkling lights and decorative displays. Wild Lights Drive Thru (Dec. 1, 3, 8, 10, 15, 17 only Advance, online tickets only.

### Family Free Day

December 7. December is a tranquil time to visit the Zoo, and on December 7, it's even better with free admission! (Parking and regular attraction fees still apply.). Fun fact about Arya, Charisa, Cheyenne, and Kai the female elk- they're the loudest of the deer family, and only males have antlers- they're often mistaken for moose.

### Frosty Free Week 2024

It's the season of giving, and the Zoo offers a week of free daytime admission to thank guests for their support. Visit the Zoo during "Frosty Free Week" to enjoy animals and nature. All guests receive free daytime admission December 26-30, 2024.



# UNIQUE SHOPPING

SCAN HERE TO DISCOVER BROOKFIELD SHOPPING →



## FOR OUR FURRY FRIENDS

Oh, the things they see, hear, and put up with. We really don't deserve the animals who share our lives, and in many cases, our beds and our snacks. This holiday season treat your companion to something special. Check out these Brookfield businesses that cater to pets of all sorts.



**Whats In The Bowl Pet Shop** Whats In The Bowl Pet Shop is a family-owned and operated business firmly rooted in the community. They specialize in holistic nutrition and wellness for pets and offer personalized consultations for pet parents. Whats In The Bowl carefully selects and stocks only top-rated products emphasizing that's what shoppers won't find in the store is just as important as what they will find. Locally owned and operated, founders Amy and Sean Jones live in Waukesha and share their home with 3 golden retrievers and 2 cats. Find them online at [whatsinthebowl.com](http://whatsinthebowl.com), at 19405 W Capitol Dr. in Brookfield.

**Bentley's** is your neighborhood pet store that offers the finest all-natural foods, treats and supplies helping pet parents feed better and smarter to promote their pet's health and wellness. Brands range from Acana to ZIWI ensuring that whether your pet is a picky eater or has specific nutritional needs, they'll have what you need. Bentley's offers full service grooming, as well as a self wash center for do-it-yourselfers. They are located at 17260 W Bluemound, and online at [shop.petstuff.com/wi-brookfield](http://shop.petstuff.com/wi-brookfield)



**K9 Resorts Luxury Pet Hotels** Founders and CEO's Steven and Jason Parker were just 14 and 12 years old when they decided to start a pet sitting business to earn extra cash. In 2005, the first K9 Resorts Luxury Pet Hotel was born. Suffice it to say, these two are serious about the pet care business. 5 different suites are available, from a traditional boarding environment, to an 8x8 luxury suite with TV entertainment. This is nicer (and bigger) than my first dorm room! Other amenities include luxury bedding, Premium Blue Buffalo meals, and the choice of all-day play, or 1-on-1 play with staff. There is also an option for multiple pets. A FAQ section even includes tips for a stress-free homecoming for your best friend.

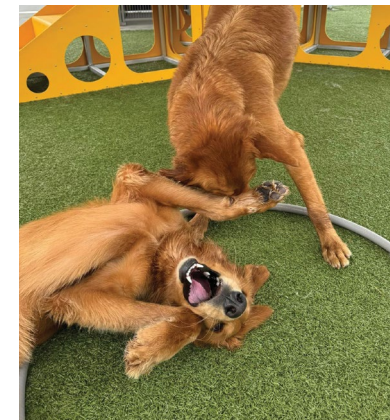
Daycare services include an outdoor "pet safe" courtyard with plenty of room to run and play, or suites where pets can relax and unwind. There are separate programs for small dogs and for large dogs. Play areas are also separated by size to prevent intimidation by large breeds. (I am not proud to say that in our neighborhood, it's my small dog that intimidates the big dogs...) Trained staff members are passionate about providing the best care no matter what size the dog, and each dog undergoes a comprehensive evaluation process to determine the most suitable (and enjoyable) play environment. You'll find more information online at [k9resorts.com/brookfield](http://k9resorts.com/brookfield), or stop in at 19255 W Bluemound Rd.

**PetSuites Brookfield** If you work long hours, or (gasp) travel to places your pet cannot go, PetSuites is the place for you. PetSuites offers boarding, daycare, grooming and training for your precious pooch. Boarding services include sizable suites, with plush bedding, potty walks, daily housekeeping and room service. TV's and webcams are standard in luxury suites. Social butterflies enjoy ½ or full days of supervised play with all the amenities. One-on-one play with an experienced Pet Pro is available for more introverted friends. Other add-ons include specialty treats, enrichment, and exit baths. Puppies between 3-6 months are automatically enrolled in Puppy Preschool during their stay. Feline friends enjoy a 2-story cat condo with window or TV view, cozy bed, privacy panels, room service and a private litterbox with daily housekeeping services. Additional playtimes can be added on. A variety of training options are available for you and your dog including Drop Off sessions, Tutor sessions, Private sessions, Good Dog Manners and Puppy Kindergarten. Find them online at [brookfield.petsuitesofamerica.com](http://brookfield.petsuitesofamerica.com) or visit them at 3165 N 124th St.



## K9 RESORTS

LUXURY PET HOTEL







## BROOKFIELD FAVORITES

Sometimes a gift becomes a tradition, and a holiday just isn't a holiday without it. Then shopping becomes a no-brainer. Other times, the mind goes blank. In either case, these tried-and-true Brookfield favorites are sure to please. A gift box or gift card from Penzey's, sweet treat from Nothing Bundt Cakes, a special bottle from Total Wine, is sure to please even the most (ahem) "discerning" gift recipient. (That means your in-laws.)

**Penzey's** I've always been a Penzey's fan and having a store right around the corner at 19300 Janacek Ct. means it's even easier to stock my cupboard with Penzey's products. I like that I can see (and smell) the herb or spice blend and I can purchase small jars and sample bags to try. Gift boxes and gift cards make the perfect gift. This summer we were invited to a bridal shower and guests were asked to bring an herb, spice or condiment for the couple to enjoy. Guess what we gifted? Even if you have a store close by, visit [penzeys.com](http://penzeys.com) and check out the recipes. Who doesn't love an Oatmeal Craisin Cookie?



**Total Wine and More** We remain firm in our opinion- is it even the holidays without Bailey's in your coffee or some Brandy Slush? From that bougie bourbon your brother wants, to the house chardonnay that keeps peace in the family, if it comes in a bottle, you'll probably find it at Total Wine. Knowledgeable staff will help you pick the perfect wine pairing for any holiday meal. Remember, it's an election year- better stock up before the family arrives. Located in Calhoun Crossing, 17300 W Bluemound Rd.



**Fava Tea** We still start the day with coffee in my house, but we are definitely drinking more tea. If you're not sure where to start your tea journey, or want to upgrade from Lipton, head to Fava Tea for some great advice. From traditional black, green and white teas to fun brews like Pumpkin Harvest Rooibos, Caramel Apple Chai and Maple Sugar Black, you're sure to find "a cuppa" to your liking. Find them online at [favatea.com](http://favatea.com) or visit them at 18895 W Bluemound Rd.

**Nothing Bundt Cakes** I've said it before, and I'll say it again- this ain't your momma's bundt cake. These tasty treats come in a variety of flavors and sizes- little Bundtlets, even smaller Buntinis and full sized Bundts, all with their signature buttercream frosting. Red Velvet remains a favorite in our house as is White Chocolate Raspberry. The GF vanilla chocolate chip is so delicious, you'll never know what you're missing. Earn brownie points this holiday season when you ring the doorbell with a box from Nothing Bundt Cakes in your hand. Find them online at [nothingbundtcakes.com](http://nothingbundtcakes.com) or visit the local store at 18000 W Bluemound Rd.





**Oro di Oliva** Located in the Brookfield Fashion Center, Oro di Oliva offers a carefully curated selection of olive oils and accessories, cookbooks, vinegars and olive oil centered bath and beauty products perfect for any occasion that requires a gift. Their selection of pure Spanish olive oils span from soft and buttery in flavor, to herbaceously complex. Flavored oils include rosemary, Persian lime and habanero to name just a few. Oro di Oliva also stocks a variety of nut and specialty oils like avocado oil, white and black truffle oil, and roasted sesame and roasted walnut oil to take your dishes to the next level. Vinegars include 18 different dark balsamics like fig, herbs of Napoli, and a beautiful aged 18 year. 18 more white balsamic vinegars include a traditional bianco, jalepeno lime, and a delightful Sicilian lemon, plus a variety of wine vinegars like Champagne, red wine and sherry reserva. Find them online at [orodioliva.com](http://orodioliva.com) and browse their recipe section, or visit the store at 17000 W Bluemound Rd.



**Magnolia Soap and Bath Co** opened its Brookfield doors in May of 2024 in the Harvard Square shopping plaza. Offering plant based, chemical-free bath and beauty products all made locally in the store. Products include soaps, lotions and butters, shower oils (my favorite), bath bombs and shower steamers (my husband's favorite) plus shampoo, conditioner, laundry wash, pet items, candles and more. Nearly all items can be custom scented to your preference. Dry Wisconsin winter is coming, so is cold and snuffle season. Head it off at the pass with luxurious body products for yourself or someone you love. Looking for a fun activity? Check out Magnolia's DIY parties for candle making, soap making and more! Find them online at [mymagnoliasoap.com/brookfield](http://mymagnoliasoap.com/brookfield) or at 1800 W Bluemound Rd.

## SMALL BUSINESS SATURDAY

Small Business Saturday happens on November 30, 2024. Recognized as a day to celebrate and support small businesses, Visit Brookfield encourages you to seek out and patronize local shops in the Brookfield area. #shopsmall #shoplocal.





## SHINE ON PHOTOGRAPHY

Every now and then, Visit Brookfield lucks out- I mean really lucks out. Cue Jill Emmer of Shine On Photography.

We met Jill when we were featured in Brookfield Living Magazine. Know this... we are an office of confident, accomplished, professional individuals. Until a camera comes out. We don't know how to stand, where to put our hands, and all sorts of school picture day trauma surfaces. (Don't lie- you've been there too.) Jill put us at ease and made us look amazing! So while we can't send Jill to take photos for everyone in Brookfield, we could (and did) reach out to her for some tips and tricks so you can look amazing in photos too. Take it away Jill!

Well, it's that busy time of year for us photographers and I get asked a lot for tips on how to look your best in photos. Whether it's a head shot or a family session I have a few tips to share!

1. **Lighting!** Always consider the lighting when taking a photo or having your photo taken. If you are working with a professional, they should have this part covered but here are the basics. Bright light like direct sun at noon is typically not flattering. It creates dark shadows on the face (from hair, nose, depth of eyes, etc.) A much more desirable lighting would be in the open shade. Where the light is positioned is also very important. Keep the light source (most of the time that's the sun) to your back. If the camera is used facing the sun it will create silhouettes.



2. **Posture!** To look your best in photos, always think about your posture. I like to tell my clients to pretend that I am pulling a string that's coming from the top of their heads straight up. Imagine it is lifting you up through the lower core, abs and lower back. This is where you improve your posture for photos. Not the neck or shoulders! A stretched neck and shrugged shoulders do not look flattering in photos.

3. **Angles!** When it comes to posing, it is all about the angles. Many photographers look to create triangles. A bend in the arm makes a nice triangle. A bent knee does too and adds interest to the photo.

4. **Hands!** I'm commonly asked "where do I put my hands?" And the answer is that I never want to see "dead" hands (hands falling limply into the air) and I never to see "claws." Instead, try using the hands to show connection with others in the photo! Hold hands. Gently put your hand on their elbow or shoulder. Or if you're alone in the photo, put your hand on your hip or in your pocket (I like to keep the thumbs out.)



5. **Genuine smiles!** A frozen face and dead eyes can kill a photo. Instead challenge yourself to make everyone genuinely laugh. Tickle your young kids, make silly noises, tell a joke. I love when I have parents directly behind me/my camera going crazy with faces and silly dances while I photograph their kids!

6. **Movement!** Movement really modernizes photos and brings us out of the 1980's cheesy poses. For family photos, try walking, playing red light green light, giving piggy backs, twirling. As a bonus you won't have to work for those genuine smiles! For business photos, try interacting with another person by shaking hands, or walking. Even working on a computer can look great if you do it right.

7. **Clothing!** My last piece of advice is to put the work in before your photoshoot and carefully choose great clothing. It can truly make or break your photos! You want comfortable clothing that makes you feel fantastic. If you're shooting in a group, make sure your outfits are cohesive. They don't have to match perfectly; they just need to look nice together. You can also have one person wear a pattern (like a floral or plaid) and then pull the colors out of that pattern as inspo for the others' outfits.

Whew! I wish you the best in all your future photo endeavors and I hope this little article has helped you look your best!

Jill Emmer

Isn't she the best? Find Jill online at [shineonphotos.com](http://shineonphotos.com), on Facebook and on Instagram.





# FALL ACTIVITIES

Of all the fruit in all the lands, I think apples are my favorite. I'm influenced by seasonal treats like berries, melons and citrus, but at the end of the day, I'm an apple girl. Used in sweet or savory dishes, dressed up and fancy, or plain and simple, sweet or tart, I think it's the most versatile fruit, and one you'll always find in my kitchen. When the leaves start to turn, and fall winds begin to blow, who can resist the siren call of apple picking. I sure can't! Office-wide, here are orchards we visit each year.



**Patterson Orchards** in New Berlin was established in 1967, Patterson Orchards in New Berlin grows 33 varieties of apples, plus pears, plums, and concord grapes. They carry other regionally grown fruits in season like peaches and blueberries from Michigan, and citrus from California. Treat yourself to home-made caramel apples, and other tasty treats from their store. (Not a pick-your-own orchard.) Find them on Facebook or call 414-425-0563.

**Weston Antique Apples** on National Ave in New Berlin. The oldest active orchard in Waukesha, it was first established in 1935 and has supplied the public with historic (read heirloom) apple varieties for more than 60 years. They have more than 600 trees and 100 varieties of apples- some dating back to the late 19th century! Best to call ahead before visiting this unique property. (Not a pick-your-own orchard.) Visit them on Facebook, online westonapples.com or call 262-679-2862.

**Auntie Evie's Apple Orchard** on National Ave in New Berlin. A traditional apple orchard and farm stand, Auntie Evie's has a little bit of everything- apples, pears, squash, grapes, canned items and more. A cool thing about Auntie Evie's is their Mixed Apple bushels perfect for home-made applesauce! Choose pick-your-own apples and grapes or purchase them already picked. Find them on Facebook or call 262-679-3776 for hours and details.



**Awe's Apple Orchard on South Lover's Lane in Franklin** makes for a fun family outing. Featuring a cute shop with tasty treats, hot ham and rolls, donuts, pies, pumpkins and of course apples! Pick your own or purchase already picked varieties like Cortland, Honey Crisp, Jonagold, Red Stars and my personal old-school favorite- McIntosh. Find them on Facebook or call 414-425-1426.



**Rim's Edge Orchard** in Germantown is another great pick-your-own option. Featuring 25+ varieties of apples, 5 kinds of peaches, donuts, fresh cider, honey from their own bees, and more! Pick-your-own is available Friday-Sunday, September- October. Visit them online at rimsedgeorchard.com for more details and a ripening schedule. Find them on Facebook or call 262-509-0090 for picking information. Pre-picked apples are also available in-store.



**Peck and Bushel Fruit Company** on Hwy Q in Colgate is definitely worth the drive north. This family owned and operated organic orchard grows more than 30 different variety of apples. They press their own organic cider and make other tasty apple products. If you want a pick-your-own apple experience, this is a great place. Visit them online at peckandbushel.com on Facebook and on Instagram or call 414-418-0336.



**The Elegant Farmer** began as a dairy farm in Mukwonago in 1946. A permanent farm stand was built in 1950. Originally named the Davelmer Market after the brothers who owned it, it became The Elegant Farmer in the 70's. Famous for their Apple Pie Baked in a Paper Bag, and Cider Baked Ham, muffins, fruit breads and much more. Pick-your-own apples and pumpkins during Autumn Harvest Fest, held Saturdays and Sundays only from September 9-October 22. Find them on Facebook, visit them online at elegantfarmer.com or call 262-363-6770.







Did ya go a little nuts at the apple orchard? Same. But at some point, I'm going to need to park my car in the garage, so let's get this handled. For short term storage, the fridge is fine. For longer term storage, here's what we're going to do.

1. Sort through the apples and set aside any that are bruised or blemished. Because contrary to what Donny Osmond said, one bad apple CAN spoil the whole bunch. Use these for apple sauce, pie filling, or other baking. I've got 2 yummy recipes for you below.
2. Wrap the remaining apples in newsprint. Don't use the glossy ads or magazine paper. It's important that they not touch each other. (Shhh, it's ok. You're going to wash them before you use them, right?) If you don't have newspaper, brown paper bags, or paper towels will work.
3. Pack the apples in a small-ish box. The one you brought home from Costco last week will work perfectly.
4. Store the boxes in the coolest, darkest place in your house. Probably the storage room in your basement.
5. Don't forget to use them, because eww, rotten apples.



Apples from the grocery store have already been stored in warehouses so you won't have the same success storing store bought apples long term. For more apple tips, visit [wholefully.com/how-to-store-apples](http://wholefully.com/how-to-store-apples)



Will you still love me if I tell you that I do not like Pumpkin Spice Lattes? When we go to the fancy coffee shop in fall, I hide my head in shame, quietly order my flat white with whole milk and try not to make a scene. But I do love almost everything else pumpkin. Pumpkin bread is one of my favorite fall treats, and this one from Jenn Segal at Once Upon A Chef ticks all the boxes. It's moist, not overly sweet, and makes the whole house smell like fall. Jenn said her grandmother clipped this recipe from the newspaper 50 years ago, and am I ever glad she did.

### MAKES TWO LOAVES

#### INGREDIENTS:

- 2 C all-purpose flour, spooned into a measuring cup and leveled off
- ½ tsp salt
- 1 tsp baking soda
- ½ tsp baking powder
- 1 tsp ground cloves
- 1 tsp ground cinnamon
- 1 tsp ground nutmeg
- 1 ½ sticks unsalted butter, softened
- 2 C sugar
- 2 large eggs
- 1 (15-oz) can 100% pure pumpkin. (Jenn uses Libby's)

#### INSTRUCTIONS:

1. Preheat oven to 325, and set an oven rack in the middle position. Generously grease two 8x4 loaf pans with butter and dust with flour. (Or use a baking spray with flour.)
2. In a medium bowl, combine the flour, salt, baking soda, baking powder, cloves, cinnamon, and nutmeg. Whisk until well combined and set aside.
3. In a large bowl of an electric mixer, beat the butter and sugar on medium speed until just blended. Add the eggs, one at a time, beating well after each addition. Continue beating until very light and fluffy- a few minutes. Beat in the pumpkin. The mixture might look grainy and curdled at this point- that's ok!
4. Add the flour mixture and mix on low speed until combined.
5. Turn the batter into the prepared baking pans, dividing evenly, and bake for 65-75 minutes, or until a cake tester inserted in the center comes out clean. Let the loaves cool in the pans for about 10 minutes, then turn out onto a wire rack to cool completely.



The bread can be frozen for up to 3 months. After it is completely cooled, wrap it securely in aluminum foil, freezer wrap, or place in a freezer bag. Thaw overnight in the fridge before serving. Recipe and photo credit to Jenn Segal, [onceuponachef.com](http://onceuponachef.com)



# PUMPKIN PATCHES



Watching It's The Great Pumpkin, Charlie Brown is a tradition in my house. Ditto pumpkin carving, homemade pumpkin bread, and oven roasted pumpkin seeds. While we've been known to buy a pumpkin at the grocery store in a pinch, we've found a few places that are a lot more fun....

**Schuett Farm**- State Road 83 in Mukwonago  
There's not much you won't find at Schuett Farms- pick-your-own pumpkins by the pound, hayrides, a giant slide, cornstalk bundles, gourds, mums, and more! But the highlight is the 12-acre, 4-mile corn maze! It features an interactive checkpoint system that allows you to use your smartphone to navigate through the maze. The maze is not haunted, so it's perfect for families. If you needed extra incentive to visit, did we mention bags of hot cinnamon sugar mini donuts? Pre-picked pumpkins are also available. Find them on Facebook and Instagram, online at [schuettfarms.com](http://schuettfarms.com) or call 262-968-4348.



**Basse's Taste of Country** County Line Q in Colgate.  
Since 2000, the Basse family has offered family-oriented fun with events like Pumpkin Fest September 23th through October 31st. Explore Happy Jacks Pumpkin land, pick-your-own perfect pumpkin, visit the 8-acre corn maze and enjoy more than 65 fun activities for the whole family. Basse's also has everything you need to decorate your home for fall- Indian corn, corn stalks, straw bales, squash, gourds and more. This is a ticketed event, so please visit their website for pricing information. While you're at Pumpkin Fest, don't miss a trip to the Corn Crib Café for caramel apples, apple cider donuts, apple cider slushies and more. The Beer Barn features local craft beers, hard seltzers and kombuchas as well as non-alcoholic options. You'll want to go back to Basse's in summer for U-Pick strawberries, Apples and Sunflower Fest in early September, so bookmark the page. Find them online at [bassesfarms.com](http://bassesfarms.com)



# CRAFT FAIRS



Craft Fair, Makers Market, Art Festival, whatever you call it, come fall Brookfield is a hotbed of creativity. From hand-painted wooden signs, to knit and crochet items, fabric crafts and small batch treats and candies you'll find one-of-a-kind handmade items at craft fairs across the community. Here are some of our favorites.



## Brookfield East Craft Fair

Now in it's 48th year, the Brookfield East High School Friends of Fine Arts Holiday Arts and Crafts Fair will be Sunday, November 10th from 10-4 pm This is one of Wisconsin's largest juried arts and craft fairs with over 180 booths of local artisans from the Midwest offering unique, hand-crafted items. You'll find pottery, jewelry, seasonal décor, textiles, woodworking, candles and more. Food and beverages are available. Admission is \$5.

Find more information at [brookfieldeastffa.com](http://brookfieldeastffa.com)





# CRAFT FAIRS



## re:Craft and Relic Mini Market-

re:Craft and Relic vendors travel from across the Midwest to bring you knitwear, fiber arts, home decor and so much more. The name is a nod to local creators and makers, and to antique goods and supplies- upcycled, restored or left as is. They'll make their Brookfield Conference Center debut December 21st from 10am-4pm featuring local and regional artists, and makers. Adult admission is \$3, parking is free.



## Perfectly Imperfect Holiday Market

The Brookfield Conference Center is the location for this one-of-a-kind vendor fair held November 29th from 10 am to 4 pm. Shop more than 100 vendors featuring jewelry, wood products, signs, decorative glass, holiday decorations, sewn items, crochet items, blankets, towels, and more. Sweet treats like cookies, candy, and bakery items are also available. There's even a cotton candy vendor! Admission is \$2. Visit [perfectlyimperfect4you.com](http://perfectlyimperfect4you.com) for details.

## Holidays in the Grove-

Come for an outdoor celebration of the fall and winter holiday seasons Friday November 8th 4-8 pm, and Saturday November 9th 10am-4pm at Christmas in the Grove! Located at the Elm Grove Women's Club, the event features handmade gifts, wearable art and delectable treats from a variety of new and returning vendors. Enjoy a signature holiday cocktail, savory lunch fare, and delicious baked goods. There's a prize raffle and wine pull for the adults. Admission is \$5. From jewelry to woodworking, from ornaments to one-of-a-kind clothing, you will find something for everyone on your list and hopefully something for yourself too! Find out more at [egwc.org](http://egwc.org)





# HOLIDAY PARTIES

SCAN HERE TO FIND SOMETHING TO EAT →



You've found accommodations for all of the out of towners at one of Brookfield's great hotels, but the threat of holiday gatherings still looms large. If it's your turn to plan the family or office holiday party relax, breathe and re-align your chakras. We have the solution. Several of them, actually. Some of our favorite restaurants have private dining spaces that will accommodate parties of all sizes, with menus for all tastes and budgets. Check it out.



## Fleming's Steakhouse

Turn your corporate holiday party or private event into an elegant affair when you host in one of the private dining rooms. Impress your guests with festive decorations, prime steaks, and special holiday menus for lunch and dinner. Prefer to host at the office? Fleming's catering menu is available for curbside pick-up or delivery. Visit [flemingssteakhouse.com/events-and-catering](http://flemingssteakhouse.com/events-and-catering) for more information.



## Mr. B's- A Bartolotta Steak House

As you plan your next party, consider the distinct charm and classic steak house menu at Mr. B's Brookfield. For business or pleasure, the fine flavors and expansive venue will make your occasion memorable. Featuring a welcoming bar, a graceful interior with wrought iron and warm woods, and the expertise of Bartolotta event planners. Start the planning process here [www.bartolottas.com](http://www.bartolottas.com)

## Mitchell's Fish Market

With warm hospitality and attention to detail, Mitchell's will work with you to create the event of your dreams. The modern, minimalist nautical themed Ocean Liner Lounge offers a cozy setting for social gatherings or business meetings. Prefer to carry out? Catering for home and/or office parties are available. At Mitchell's, your event is sure to start and end on a truly delicious note. For more information, visit [mitchellsfishmarket.com](http://mitchellsfishmarket.com)







## Lou Malnati's Pizzeria

Whether you're hosting a birthday party, rehearsal dinner or holiday get-together, Lou Malnati's can make it memorable. The private dining room features a full-service bar, attentive servers and authentic, house made dishes served family style. Malnati's skilled staff will help you plan the perfect event from start to finish. Catering menu also available. Learn more at [loumalnatis.com](http://loumalnatis.com)



## Bravo! Cucina

Bravo! Italian Kitchen is the perfect venue to celebrate the holiday season in style! Whether you're planning an office holiday party or enjoying a festive meal with your friends and loved ones, our sophisticated and upscale atmosphere, along with a relaxed and welcoming vibe, make Bravo! Italian restaurant the ultimate destination for your holiday celebrations.

Bravo! offers free event planning services, private and semi-private dining rooms, and menus featuring everyone's favorite Italian restaurant dishes. A dedicated team of event specialists will work closely with you to customize your group event of 20 guests or more. Whatever the special occasion, Bravo! will make your event an unforgettable experience! Visit [bravoitalian.com](http://bravoitalian.com)

## North Star Bistro

North Star American Bistro will help you plan the perfect menu, bar package, even music for your event. A variety of private and semi-private dining spaces are available, with a capacity of up to 150 guests for table side service, buffet service or cocktail/appetizer gatherings. North Star will help with all the planning so you can take all the credit. On-site coordinators are happy to suggest different formats that will meet your needs. To discuss menu options and room configurations, visit [northstarbistro.com](http://northstarbistro.com)



## Parkside 23

Parkside 23 has a variety of spaces available to accommodate small, mid and large sized groups or families for a unique dining experience. The dining spaces offer a warm and inviting aesthetic that's the perfect setting to our inventive, seasonal cuisine.

Any party size can personalize a limited menu for their on-site event. Parties of 19 or less have the additional option of ordering directly from our dine-in menu. Buffet style meals are not available for private dining rentals, but if you are interested in buffet style meals then check out the off-site catering menu! Contact the private event coordinator to discuss your personal needs and food and beverage options. Contact the private event coordinator to discuss your event needs, or visit [parkside23.com](http://parkside23.com)







Just when we thought we could zip our skinny pants again, Dustin hits it out of the park with another list of great Brookfield area restaurants. This time, he tempts our taste buds with a selection of ethnic choices. And what a selection it is! Did you even know Brookfield had Argentinian, Uruguyan and Chilean restaurants? Me neither. And while the default in my house is predictably Mexican or Italian, you can bet we are adding these to the list. There may be a full complement of Penzey's spices in my cupboard, but what I still like to make best is reservations. Can I get an amen?



## ARGENTINIAN & URUGUAYAN

**El Gaucho Grill** (We are proud to provide outstanding quality and originality to our customers with our food and bring a little bit of our country for them to try.)

We've mentioned El Gaucho Grill before, but it is worth the reminder. Tucked in the back of a strip mall, and definitely off the beaten path, but trust us, one taste and you'll be glad you made the effort.

Most people are familiar with Empanadas, which is the house specialty, but the menu also includes some mouthwatering beef dishes, a Pascualina Tarta (sauteed spinach, hard boiled eggs and spices in a savory pie shell) and Choripan (a sausage sandwich with tomatoes, lettuce, red onions and mayo). Desserts include Chaja Cake (Uruguay's classic dessert) and Panqueques (crepes filled with Dulce de Leche and seasonal fruit). This is a little hidden gem-but if an unfamiliar menu freaks you out, then by all means, have the NY Strip instead. The experience is still amazing.

Find El Gaucho at 17800 W Bluemound Rd. or online at [elgauchogrillbrookfield.com](http://elgauchogrillbrookfield.com) or on Facebook.

## CHILEAN

**Joney Café** (A place where you can enjoy a nice coffee or tea with a delicious Chilean sandwich or pastry. The environment is very relaxing. Perfect place for group gatherings or just with a friend.)

We visited Joney Café about a year ago as a staff, and might I say "yum"? Located at Stonewood Village in the Shaker House, Joney Café is another little gem that's worth looking for. Owner Alejandra is Chilean, and virtually everything on the menu is homemade, from the empanadas to the noodles in the traditional Chilean soup. American items are also available (and are delicious), but do yourself a favor, and order something authentic, like the Chilean hot dog with tomato, avocado and mayo. Whatever you do though, save room for the Cachitos -a Chilean pastry filled with sweet milk and topped with coconut flakes, or the 1,000 layer cake- a traditional cake in Chile with layers of thin dough made from scratch and topped with a touch of sweet milk.

Stonewood Village is located at 17700 W Capitol Drive, and Joney Café is in the Shaker House building. They have a limited online presence so it's probably best to call them at 262-439-8159. But you can find them (and beautiful pictures of their food) on Instagram.







## VIETNAMESE

**Pho L' Amour** (As part of our mission to “bring out the authentic taste of Vietnam,” we tell our story through food and service.)

Just like every culture seems to have some sort of sandwich or dumpling, I think every culture also has a magic soup that manages to cure everything from a sniffly nose to a broken heart. In Vietnamese cooking, it has to be Pho.

Take a look at the appetizers if you want- dumplings, ginger pork skewers, eggrolls- they're fantastic. But I have to keep my eyes on the prize. Yes, yes, yes, there are other kinds- chicken, shrimp and vegetable for example, but there is just something about a bowl of beef pho the size of my head that makes my heart (and my tummy) happy.

My fave is P1- the House Special, with tenderloin, brisket and meatballs. Hold up- these are not the meatballs you stick in the crockpot with gravy at the holidays, or the ones you plop in the Sunday sauce. These are completely different-tender and delicate...mmm. I keep saying I'm going to try P2, or P3, or even P4. But nope, my heart belongs to P1. After adding bean sprouts, basil and a squirt of lime, it's time to dig in. I try valiantly with my chop sticks, slurping up those delicious noodles, followed by a spoonful of savory broth and a bite of beef. By now the angels are singing.

There's more to enjoy on the menu if you can manage to get past the Pho that is. Asian sandwiches (beef, chicken, pork, and Saigon bacon) a variety of noodle dishes, and traditional items like stir fry broccoli, sweet and sour chicken and fried rice are included in the menu. Also some dishes you don't see as often- like clay pot rice and lemongrass chicken. Specials include pad thai, and chicken curry. Tucked in the middle of the “specials” page is Hue style noodle soup, Pho's spicy and more robust cousin. Named for the Vietnamese city of Hue, it is made with beef, pork, lemongrass and chilis plus other aromatics. My Midwest shows when it comes to chilis and heat, so I'll leave this to the brave and content myself with good old P1.

Refugees of the Vietnam war brought Pho with them in the '70's, and we are all the better for it. Sweet, salty, rich and meaty broth combined with rice noodles, onions and herbs and topped with bean sprouts, basil, chili and lime- it's a flavor like no other. If you haven't tried Pho before, please do. It's beyond delicious. Find Pho L'Amour at 16960 W Greenfield avenue, or online at [pholamourcafe.com](http://pholamourcafe.com)



## VENEZUELAN

**Arepas Place** (Our “homemade” philosophy is to offer fresh food prepared with quality ingredients with the best combination of Caribbean flavors.)

Located in the food court at Brookfield Square Mall, Arepas Place is a traditional Venezuelan restaurant that is definitely worth putting on repeat, especially for lunch or a carryout dinner.

First, the stars of the menu- Arepas. An Arepa is a round-ish bun made with corn flour filled with meat, cheese and veggies- the varieties are infinite, and just like an American sandwich, it is eaten with your hands, never with knife and fork. There are 6 different varieties on the menu including the Pavilion (shredded beef, black beans sweet plantains and Caribbean cheese), the Queen Pepiada (chicken, avocado and gouda) and the Rumba dancer (roasted pork, handmade cheese and avocado).

Empanadas are found in several Latin American countries. (History lesson- they are named after the Spanish verb “empanar” which means to wrap in bread.) It is a fried or baked half-moon shaped turnover usually made with a flour dough and stuffed with a combination of meat, cheese and veggies. There are 7 on the Arepas menu- shredded chicken, ground beef, and shredded beef, plus 4 vegetarian/vegan options.

The menu rounds out with traditional desserts like flan and tres leches cake, and beverages like Venezuelan lemonade and chicha, a traditional rice smoothie.

Find them online at [arepasplacemke.com](http://arepasplacemke.com), on social media, and by phone at 262-327-1845.







## MIDDLE EASTERN

Shawarma House (Known for its modern interpretation of classic dishes and its insistence on only using high quality fresh ingredients.)

Have you ever noticed that sometimes really good food comes from restaurants with pretty unassuming exteriors? There is nothing fancy about the outside of Shawarma House, but the food they serve inside is extraordinary.

First of all, let's get familiar with a few terms....

Shawarma is marinated meat stacked in a cone on a vertical rotisserie and cooked slowly while rotating. As the meat cooks, the surface is shaved off and served. Kefta is a mixture of ground meat seasoned with herbs and spices and formed into a little meatball or patty. Koobideh is also made with ground meat that is mixed with spices, formed into long thin cylinders and grilled on a skewer. Chicken tikka is chicken marinated in yogurt and spices, then cooked- usually on a skewer, but sometimes as a whole thigh. See, food on a stick comes in all nationalities! Falafel is nothing more than a deep-fried ball made from ground chickpeas, herbs, spices and onions.



**Shawarma House** offers each of these traditional dishes served with rice, Jerusalem salad (a refreshing mix of tomato, cucumber, onion, parsley, EVOO, and lemon) and a choice of hummus or baba ghanouj (creamy, silky roasted eggplant, tahini, EVOO, lemon juice garlic, salt and a dash of cumin). I'm a big fan of Middle Eastern food- I think the flavor profile is complex, yet approachable, well-seasoned, yet not too spicy for this midwestern girl. It's normal to be hesitant to try new foods for the first time, but trust me- one bite and you'll be hooked. Some dishes do contain lamb- if you're not a fan, no problem, stick to the beef and chicken.



Additional sides include tabouleh, (a salad of freshly diced tomatoes, onions, parsley, cucumber, cracked wheat, with a touch of EVOO and lemon), kibbah, (a cracked wheat mixture stuffed with beef and deep fried), and dwali, (grape leaves stuffed with seasoned rice and steamed).

Find Shawarma House at 17385 W Bluemound Rd, or online at [shawarmahouse.us](http://shawarmahouse.us)



**Casablanca** (A rich tradition of serving fresh, authentic Middle Eastern cuisine.)

Casablanca Brookfield is the second Milwaukee area Casablanca restaurant owned by the Musa family. The original Brady Street location opened in 2006, but the family has been in the restaurant business for decades. Intessar Musa, one of Jesse and Fareezh Musa's 9 children manages the Brookfield location. The restaurant is divided into sections; a large dining room is Moroccan-themed. The other side features a bar and lounge where customers can relax with hookahs.

What sets Casablanca Brookfield apart is its broad menu based on a wide range of Middle Eastern cuisines. Grape leaves are Lebanese, couscous is more Moroccan, hummus and falafel are Palestinian, while kabobs are found everywhere in the Middle East.

An extensive appetizer menu runs the gamut from traditional hummus, falafel and baba ghanoush to shawarma cheesy fries and American favorites like chicken wings. Spicy chicken jabneh rolls are a fusion of buffalo chicken, spinach, feta and mozzarella deep fried and served with tahini sauce.

Entrees follow suit- traditional beef and chicken shawarma and kabobs share the stage with beef stir fry and a New York strip. My dairy farming ancestors in Door County did not eat lamb, so I was well into my 20's before I tried it for the first time and since it's not my default protein selection, I am super picky. Let me tell you, friends- the lamb kifta, baked lamb, lamb chops and lamb couscous at Casablanca will leave you wanting more. And the Moroccan shrimp kabobs just might make you forget that there's a fish fry on the menu.

Don't overlook the vegetarian options either- that's where the grape leaves are. And a protein can be added if you like. Can't decide? Head for the combination plates. On the off chance that you still have room for dessert, or, if you've planned ahead and requested a go-box, succumb to the sweet pleasure that is coppa pistachio or baklava.

Casablanca is an experience you will not want to miss. Find them online at [casablancan-brady.com](http://casablancan-brady.com), and at 17800 W Bluemound in Brookfield. One last thing... click on the "newsletter" tab on the website. You'll find the best homemade hummus recipe that's ready in about 5 minutes. So good!





## INDIAN

**Shri Foods Indian Cuisine** (Home of wholesome, delicious Indian food. Whether you grew up on Indian food or are trying it for the first time, whether you like it hot or mild, we've got something for you!)

My husband does business with an amazing group of people from an Indian company, and whenever they dine together, they make sure that he orders his food MILD, and then emphasize to the server, "like we do for the babies". Good natured ribbing aside, the multi-level flavor profile of Indian food is like none other. Shri Foods, located in the food court at Brookfield Square Mall, offers a great selection of snacks, entrees, desserts, beverages and sides perfect for the (pardon the pun) 'seasoned' eater of Indian food, or the novice. Jump right over the chicken wings, chips and nuggets- you can get those anywhere, and focus your attention on the Dhokla- a snack made from a batter of split lentils and rice and steamed to a cake-like consistency. The Dahi Puri- a fried ball filled with potato, chutney, yogurt and spices.



**SAMOSA**

Entrees include Biryani Chicken, a mixed rice dish containing chicken, onions, and spices, Idli Sambar, featuring fluffy idlis (puffy rice cakes) and a savory sambar (a lentil and vegetable stew) and Masala Dosa, a crepe made from rice and lentil batter filled with a seasoned potato mixture.

Time to ask for a go-box because we haven't even talked about dessert. Gulab Jamun- a small ball of deep-fried dough soaked in a flavored sugar syrup, it's cousin Rasgulla, and several frozen ice cream treats. Available beverages include traditional Lassi, a yogurt-based drink, Chai, and (my favorite) Indian Coffee- a strong concoction of filtered coffee, milk and sugar.



**DAHI PURI**

Find a complete menu online at [shrifoods.square.site](http://shrifoods.square.site), it is definitely worth a trip to Brookfield Square Mall!



**Taste of India** (Exquisite flavors, expertly crafted by our talented chefs. Immerse yourself in a culinary journey that captures the essence of India's rich culinary heritage.)

The size of the menu at Taste of India astonishes me. And I love the fact that there is very little overlap from other Indian restaurants, although that does make deciding a little more difficult. A very good problem to have in my opinion.

Appetizers and Chat Platters lead off the menu. Each item includes a brief description, and many feature 2 of my favorite carbs- chickpeas and potatoes. Soups and salads come next, followed by 19 different bread-based items. Everything from plain Naan to breads stuffed with sweet and savory fillings, deep fried breads, breads baked in a tandoor, multi layered bread...all of which sound (and are) delicious. Entrees include beef, chicken and lamb curries, fried rice, a variety of fish, seafood and vegetarian dishes and of course, lots of different Biryani. Yup, there's also goat on the menu. If it's not your thing, just keep scrolling- this is an authentic Indian restaurant, and not everything will be to your taste or in your comfort zone. And that's ok.

You know my affinity for all things coffee, so I'll always make sure I save room for Indian bru coffee. And dessert of course...because dessert in any language is yum. Kulfi, an Indian ice cream with saffron, almonds and nuts is a lovely way to finish a meal. But because rice pudding is a comfort food from my childhood, I also like Kheer- rice cooked in sweetened milk. Next I want to try Sooji Halwa- cream of wheat with butter, sugar, cashews and raisins. Butter, sugar, cashews and raisins? What's not to love.

Again, the menu at Taste of India is huge, so don't rush the process. I guarantee you'll find a new favorite. Find them at 17115 W Bluemound Rd. or peruse the menu in advance at [tasteofindiabrookfield.com](http://tasteofindiabrookfield.com)





## JAPANESE

**Fujiyama** (Sushi lovers will fall in love with the menu at Fujiyama, a Japanese restaurant right in the heart of Brookfield.) I'll be honest, I don't know that much about sushi. A traumatic childhood incident involving a jar of pickled herring left me scarred and a bit hesitant to bite into any raw fish. (I know, I know... apples to oranges, but it's a texture thing.) I am determined to broaden my culinary horizons, and Fujiyama seems like the perfect place to do it.



The All-Day menu highlights items like the ubiquitous California roll, edamame, and miso soup. Other featured items include a fried Japanese dumpling called a Gyoza, and Shumai, a steamed dumpling. The Alaska roll is another American-style sushi roll that includes smoked salmon, avocado, cucumber and asparagus. The Dragon roll simply contains poached shrimp, cucumber, avocado and mango.

*Here's where things got interesting....*

I thought I understood the difference between sushi (with rice) and sashimi (without rice). Turns out, there's more to it.

*Sushi* is a broad term for Japanese food made with vinegared rice, seafood, vegetables, and seaweed (nori). It can be cooked or raw and served in a variety of shapes. So what we think of as sushi is really Maki.

*Maki*- cylindrical, rice on the inside.

*Uramaki*- also cylindrical, rice on the outside.

*Temaki*- cone shaped.

*Nigiri*- oblong ball of rice topped with fish.

These can either be cooked or raw.

Sashimi is not technically sushi at all. It is thinly sliced raw fish. Sashimi is not served with rice, toppings or sauces. The simplest looking presentation, the preparation is complex, and only the finest fish is used. Hence the term, "Sashimi grade."

The only exception is unagi (eel) which is always cooked before serving.

I ended up Googling a number of fish names, usually starting the search with "what does \_\_\_\_ taste like." I found out that Tai (Red Snapper) is a good "beginner fish" because it is mild. So is Hotategai (scallops). I already like Magura (tuna) and Sake (salmon) so already my menu options are multiplying.

Fujiyama also has a list of signature rolls like the Rock n Roll (get it?) and the Brookfield Roll. Teriyaki dinners, tempura, noodles and hibachi complete the menu. When Fujiyama opened in 2008, it was the first sushi restaurant in the area. 15 years later, it is still a hidden Brookfield gem. Find them at 17395 W Bluemound Rd. or online at [brookfieldfujiyama.com](http://brookfieldfujiyama.com)



## CHINESE

**Dumpling House** We use only the freshest, highest-quality ingredients, ensuring every bite is an explosion of taste and texture. Each dish is a work of art, a testament to our passion for culinary excellence.)

Thanks to Dustin, and a tip from the Wisconsin Chinese Chamber of Commerce, Dumpling House is another restaurant I can't wait to try.

The menu begins with a nice selection of wine and cocktails like Manhattans and Margaritas, then some more tropical and fun drinks like Mai Tais, Blue Hawaiians and the Happy Buddha. Sake makes the list too, as does TyKu Citrus Liqueur- neither of which I have tried...yet. Cocktails selected or at least considered, let's get on to the main event.

With a name like Dumpling House, a variety of dumplings are bound to lead off the menu. I've had dumplings before, but they've always been after thought items, not the star of the show. These little babies are carefully made by hand, delicately steamed, baked or steam fried, and beautifully plated if their website is any indication. They offer several different kinds....

Meaning "little basket", Xiao Long Bao is a steamed dumpling that looks like a little pouch. We might also recognize these as "soup dumplings" because of the small amount of broth inside. The dough is fluffy and can be a little on the sweet side.

Potstickers are made with a thin wrapper, filled with savory meat and/or vegetables and then steam fried until golden on the bottom. Like dumplings, they are crescent shaped. Dumplings are made from dough and usually steamed or boiled. They are also filled with a savory combination of meat and/or vegetables.



Pork Buns are traditionally baked or pan fried and so are a little firmer and less sticky than a Bao Bun. They are most often filled with roast pork, Chinese BBQ pork, or veggies. Each option sounds better than the last.

The menu does not stop there. Pan fried rolls, teriyaki entrees, noodle dishes and maki are also available, but for my first visit, I would not stray from the dumplings. I like Chinese food a lot and Dumpling House gives me another reason to put that flavor profile on our "dining out" rotation. I look forward to visiting soon.

Find them at 12900 W Bluemound Rd, (technically Elm Grove), or online at [dumplinghouse-wi.com](http://dumplinghouse-wi.com)





# DINE IN BROOKFIELD

WEDNESDAY, OCTOBER 30, 2024- WEDNESDAY, NOVEMBER 6, 2024



## Dine In Brookfield returns!

This 8-day event Wednesday, October 30-Wednesday, November 6 features the best in culinary quality and diversity Brookfield has to offer. We have another amazing group of restaurants lined up, and we hope that you will get out and try a new spot or re-discover an old favorite.

Participating restaurants will offer great deals, and some will even offer off-menu items just for the Dine In event. We will also showcase all that each restaurant has to offer, from catering options, private event space happy-hour deals and so much more. So mark your calendar now to make sure you are a part of the salute to Brookfield's foodie scene. Follow us on social media to learn more- you'll find a full restaurant list and other up-to-the minute details about the event. Don't forget to take pictures when you're out and about! Tag us for a chance to win prizes throughout the event.

SCAN HERE TO LEARN MORE ABOUT OUR DINE-IN EVENT →



## EXPERIENCE DINE IN BROOKFIELD AT THESE GREAT PARTICIPATING RESTAURANTS\*:

- Lou's Malnati's
- Bar Louie
- Brunch It Up
- Mr. B's
- Mitchell's Fish Market
- Maxim's
- Outback Steakhouse
- Copper's Hawk
- The Melting Pot
- Fleming's
- Bullwinkle's
- El Gaucho

\*Restaurant list as of September 12, 2024, and is subject to change. Visit [dineinbrookfield.com](http://dineinbrookfield.com) for current listings.





# HOTELS

SCAN HERE TO FIND A PLACE TO STAY →



Don't look now, but the Holidays are coming, and that means so are all the out-of-town guests. If neither you nor your house has the capacity for that, fear not—Brookfield has 11 hotels at the ready. Featuring a variety of amenities like pet-friendly rooms, complimentary breakfast and free parking, you'll find short and extended-stay accommodations for everyone. Sounds like the perfect gift all around. Tell them Visit Brookfield sent you.



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## HOST YOUR HOLIDAY PARTY IN BROOKFIELD

Focus on the event and leave the details to us. From 10 guests to 1,000 we have the perfect space for holiday gatherings of all sorts.

Set in a 400-acre park in Brookfield, the Sharon Lynne Wilson Center offers several elegant and sophisticated spaces for larger corporate or private parties. Smaller rooms for more intimate gatherings are also available. Visit [wilson-center.com](http://wilson-center.com) for more information about the venue.

For a unique gathering experience, consider a private dining room at one of our area restaurants. Choose a location from casual to dressy, and pair a menu to suit your guests' taste. No cooking, no cleaning, and NO doing dishes!



If guests are coming from farther away, a location with available sleeping rooms might be a better fit. With 11 hotels in the market, all with a variety of amenities for short- or longer-term stays, some dog-friendly, and all with free parking. No air mattresses or pull-out couches in the den needed.

For the largest of parties and gatherings, the Brookfield Conference Center offers 44,000 total sq. ft. of flexible space. The Connect and Collaborate ballrooms are beautifully appointed, the on-site food and beverage service is exceptional and the attached Hilton Garden Inn is convenient for guests.

Visit Brookfield's team of dedicated sales professionals can help you plan the perfect holiday gathering.



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## STUNNING SPACES. UNLIMITED POSSIBILITIES.

The new Brookfield Conference Center will set the stage for meeting space in Wisconsin. Designed on a 9-acre parcel with flexibility in mind, the space accommodates events of all sizes. Featuring the Connect Ballroom, 18,000 square feet of flexible meeting space, and the Collaborate Ballroom, with 6,000 square feet. Both ballrooms can be split into smaller configurations to serve a variety of layouts. A state of the art boardroom and 9,000 square foot Celebration plaza add to event opportunities. Upon entering the glass-encased Celebration Atrium you will feel inviting warmth of the venue. The Brookfield Conference Center is connected to the 168 room Hilton Garden Inn/Brookfield Milwaukee by a glass walkway, allowing seamless access to and from the two spaces and adjacent to the Sheraton hotel, featuring 386 rooms. Within 1 mile of the Brookfield Conference Center, you will find 1116 hotel rooms and within 3 miles 2512 hotel rooms, each offering incredible amenities and service for guests.

Located just off I-94 and situated within the Brookfield Square Mall Entertainment District, guests will enjoy world-class shopping, dining, spas, and entertainment. Contact us today for a tour of the Brookfield Conference Center! Email Director of Sales Ann Marie Hess - [annmarie@visitbrookfield.com](mailto:annmarie@visitbrookfield.com) or Sales Manager Dustin Hicks - [dustin@visitbrookfield.com](mailto:dustin@visitbrookfield.com). Call 262-789-0220 for more information.







VISIT  
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